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For Immediate Release
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Brooklyn-Based Real Estate Brokerage Firm Opens Second Office Location

In today's stagnant waters of Brooklyn's real estate, Ideal Properties Group LLC continues an unprecedented growth, seemingly oblivious to local real estate businesses' pessimistic predictions, and looming cutbacks...

Sept 16, 2008 – Ideal Properties Group LLC today announced the opening of their new office location at 78 Seventh Avenue in Brooklyn, New York. The new office, located in the heart of Park Slope, marks the opening of the company's second commercial space since incorporation in 2007.

Having rapidly expanded through retention of competent support staff, driven agents, and dedicated brokers, the opening of Ideal Properties Group's new location will give the company the critical edge necessary to continue to provide home seekers in Downtown Brooklyn area with outstanding service and invaluable real estate expertise.

For this release, Principal Broker Erik Serras stated: "The opening of our company's new office will set Ideal Properties to expand in the ever engaging Brooklyn market. Our new location will set us closer to our core client base, allowing us to provide professionally superior services for each and every one of our clients."

Ideal Properties Group's second home joins its flagship office at 462 Third Avenue in Brooklyn's area of Gowanus. The design of the new location, formulated by Brooklyn-based Sashka Interiors LLC, will incorporate a modern, distinctively open-plan approach to space, complementing the firm's public image, yet evoking the tenets of present-day urban architecture of Downtown Brooklyn.

Already renowned for its use of cutting-edge technology, in-house marketing, recruiting and design teams and unparalleled agent support, Ideal Properties Group's 78 Seventh Avenue office will incorporate the same elements

and environs responsible for the success of the company's flagship office. The opening of the new location faithfully reflects the company's business plan which calls for continued expansion in the Downtown Brooklyn region.

Excitement among company staff could be described as palpable. Agent Mike Colombo, upon learning of the new office location, exuded, "I'm so excited that I can't even begin to tell you how much I look forward to the added exposure!"

Three brokers and eight agents are projected to be added to the new team at 78 Seventh Avenue, which opens its doors to the public October 1, 2008.

About

Ideal Properties Group LLC is a Brooklyn-based real estate brokerage firm specializing in residential and commercial rentals.

Established in 2007 from teams of agents previously associated with large corporate real estate entities in Manhattan, this dynamic team employs a number of top producing agents, researchers and design professionals from a variety of design fields.

For more information:

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